



# Sponsorship Prospectus

## IDFA's 20 Year Celebration Event



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 **IDFA**  
Immune Deficiencies Foundation Australia



# INTRODUCTION

The Immune Deficiencies Foundation Australia (IDFA) invites you to join us in celebrating two decades of advocacy, education, and community support at our National Conference and 20-Year Celebration. This is a unique opportunity to partner with a trusted voice in rare diseases and immunodeficiencies while showcasing your commitment to health equity and community impact.

**“A future where primary and secondary immunodeficiency are diagnosed and treated early, with affected people supported by clinicians, community and government to enable optimal quality of life.”**

# VISION AND MISSION

## Strategy

### Our Vision

A future where all immunodeficiencies are diagnosed and treatment is commenced early, enabling those impacted to lead productive and fulfilling lives.

### Our Purpose

Creating awareness of all immunodeficiencies, supporting and advocating for improved outcomes for patients, carers and families.

### Guiding Principles and Values

Patient Centred Care  
Community Model of Care  
Equity of Access to Care

## Priorities



### Education and Awareness

Informative resources  
Member toolkits  
Regular webinars  
Awareness and education campaigns



### Care and Support: Building Community

State-based member meetups  
Peer mentoring  
Online support groups and community catchups  
IDFA Coffee Club



### Advocacy: Driving Change

Support research  
Advocacy campaigns  
Self-advocacy toolkit  
Distribute resources into health services

# BENEFITS FOR SPONSORS

Sponsoring IDFA's National Conference and 20-Year Celebration offers your organisation a unique opportunity to align with a trusted national charity dedicated to improving health outcomes for those with a rare disease, community empowerment and educating for change. As a sponsor, you'll receive meaningful brand exposure, position your company as a leader in social impact, and connect with a targeted audience of patients, families, healthcare professionals, and policy influencers.

1

**Networking opportunities with other sponsors and IDFA members.**

2

**Enhance the company's profile as a supporter of social initiatives.**



# SPONSORSHIP PACKAGES OFFERED

- 1. NAMING RIGHTS SPONSOR**  
*Contribution: \$40,000*
- 2. PLATINUM SPONSOR**  
*Contribution: \$20,000*
- 3. GOLD SPONSOR**  
*Contribution: \$15,000*
- 4. SILVER SPONSOR**  
*Contribution: \$10,000*
- 5. BRONZE SPONSOR**  
*Contribution: \$5,000*







# SPONSORSHIP PACKAGES OFFERED

## 1. NAMING RIGHTS SPONSOR

*Contribution: \$40,000*

### **Benefits:**

#### **Recognition**

- Naming rights to one major element (e.g., “IDFA 20 Year Celebration Event presented by [Sponsor Name]”)
- Logo on event signage, website, social media and digital or print program (premium placement)
- Verbal recognition by MC at opening, closing and gala dinner
- Inclusion in sponsor thank-you banner holding slide

#### **Engagement**

- Activation space at event
- 4 free staff tickets to attend the event
- Dedicated thank-you post across social platforms and newsletters
- Optional insert in event gift bags

#### **Legacy**

- Named legacy award or bursary (e.g., “[Sponsor] Immunity Impact Award”)
- Framed certificate of appreciation + feature in annual report



# SPONSORSHIP PACKAGES OFFERED

## 2. PLATINUM SPONSOR

*Contribution: \$20,000+*

### **Benefits:**

#### **Recognition**

- Logo on event signage, website, social media and digital or print program (premium placement)
- Verbal recognition by MC at opening, closing and gala dinner
- Inclusion in sponsor thank-you banner holding slide

#### **Engagement**

- Activation space at event
- 4 free staff tickets to attend the event
- Dedicated thank-you post across social platforms and newsletters
- Optional insert in event gift bags

#### **Legacy**

- Named legacy award or bursary (e.g., “[Sponsor] Immunity Impact Award”)
- Framed certificate of appreciation + feature in annual report



# SPONSORSHIP PACKAGES OFFERED

## 3. GOLD SPONSOR

*Contribution: \$15,000*

### **Benefits:**

#### **Recognition**

- Logo on conference website and program
- Recognition during opening and gala dinner
- Inclusion in sponsor thank-you banner holding slide

#### **Engagement**

- 1 complimentary space
- 2 free staff passes to attend the event
- 2 full conference tickets + invitation to 20th celebration dinner
- Optional insert in event gift bags

#### **Legacy**

- Recognition in post-event highlights report





# SPONSORSHIP PACKAGES OFFERED

## 4. SILVER SPONSOR

*Contribution: \$10,000*

### **Benefits:**

#### **Recognition**

- Logo on conference website and program
- Inclusion in sponsor thank-you banner holding slide

#### **Engagement**

- 1 complimentary space
- 2 free staff passes to attend the event
- 2 full conference tickets + invitation to 20th celebration dinner
- Optional insert in event gift bags



# SPONSORSHIP PACKAGES OFFERED

## 5. BRONZE SPONSOR

*Contribution: \$5,000*

### ***Benefits:***

#### **Recognition**

- Logo on conference website and program
- Inclusion in sponsor thank-you banner holding slide

#### **Engagement**

- 2 tickets to conference or celebration dinner

# EVENT SCHEDULE

## Purpose and Significance

This event marks a significant milestone as IDFA celebrates 20 years of advocacy, support, and community impact. Together, we will honour the resilience of people living with immunodeficiencies, reflect on key milestones and achievements, and recognise the collective efforts that have shaped IDFA's journey.

## Community Focus

At its heart, this celebration is about community. The event will bring together members, healthcare professionals, and supporters to share personal journeys, strengthen connections, and raise awareness of immunodeficiencies. By sponsoring this milestone, your organisation will play a vital role in amplifying these stories and ensuring that the IDFA community continues to feel seen, supported, and empowered.



28th February 2026



2:00pm - 9:00pm



Rydges, Sydney Airport



# MEET OUR TEAM



**CAROLYN  
DEWS**  
CEO



**ANDRIANA  
EPISTITHIOU**  
FINANCE AND  
ADMINISTRATION  
OFFICER



**DANAE  
PIKKAT**  
MARKETING AND  
COMMUNICATIONS  
COORDINATOR



**MAREE  
THOMMSON**  
COMMUNITY  
ENGAGEMENT  
COORDINATOR



**KRYSTAL  
KRIZANOVIC**  
FUNDRAISING  
AND EVENTS  
COORDINATOR

# THANK YOU

Thank you for considering this opportunity to support IDFA's 2026 National Conference and 20-Year Anniversary.

Your sponsorship will not only help us deliver a powerful, inclusive event for individuals and families affected by primary and secondary immunodeficiencies, it will also ensure our community feels seen, supported, and empowered.

Together, we can raise awareness, share knowledge, and spark meaningful change.



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